



**CHURCHILL FINANCIAL GROUP PROVIDES FINANCING FOR
TGF MANAGEMENT AND AUSTIN VENTURES INVESTMENT IN
STERLING FOODS**

New York – February 2, 2009 – The Churchill Financial Group (Churchill), a leading commercial finance and asset management company, has provided financing to support TGF Management Corp (TGFM) and Austin Ventures (AV) acquisition of Sterling Foods Ltd (Sterling Foods). The investment by TGFM, made through its latest private equity fund, Southwest Opportunity Partners, L.P., is in partnership with AV and the Sterling Foods management team. Churchill was the administrative agent and sole lead arranger for the credit facility.

Sterling Foods is a leading supplier of baked goods, as well as a provider of gourmet bakery items to the food service and retail industries. Based in San Antonio, Texas, and founded in 1971, Sterling Foods is the largest supplier of shelf stable bakery products to the military, and also provides products to the K - 12 educational market, weight management industry and other specialty commercial markets.

“Churchill’s strong balance sheet and banking relationships allowed us to put in place the structure and financing necessary to execute on this transaction during difficult market conditions,” said Kevin Murray, Managing Director with Churchill’s Chicago office. “We look forward to partnering with TGFM and AV in the future.”

“Churchill’s middle market expertise and client-focused approach enabled us to complete a successful transaction in a very challenging financing environment. They worked with us to develop a comprehensive financial solution that made sense for everyone involved,” said Vernon Bryant, a Partner at TGFM.

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About TGF Management Corp.

Austin, Texas-based TGF Management Corp. (TGFM), is one of the oldest and most active private equity firms in the Southwest, focusing on partnering with management teams and operational executives in the acquisition of middle market companies. Since 1992, TGFM has invested in over 40 companies with combined revenue in excess of \$3.5 billion. TGFM currently manages in excess of \$700 million on behalf of the Texas Growth Fund, and its latest private equity fund, Southwest Opportunity Partners, L.P. For further information, call 512.322.3100 or visit TGFM's website at www.tgfmanagement.com.

About Austin Ventures

Austin Ventures (AV) has worked with talented entrepreneurs and executives to build valuable companies for nearly 25 years. With \$3.9 billion under management, AV is the most active venture capital and growth equity firm in Texas and one of the most established in the nation. With a focus on business services, information services, integrated media, computer and communications hardware, enterprise software and special situations, AV invests at all stages of company development, from \$100,000 "planned experiments" in early stage ideas to \$100+ million investments in expansion rounds, minority recapitalizations, and buyouts of middle-market growth companies. Visit www.austinventures.com for more information.

About Churchill Financial Group

Churchill Financial Group, (Churchill) headquartered in New York, is a leading commercial finance and asset management company. Churchill has three complementary businesses: Churchill Financial, which focuses on providing senior lending to middle market companies; Churchill Capital, which provides subordinated debt financing to middle market companies; and Churchill Pacific, which manages portfolios of CDOs and other fixed income funds. Churchill Financial and Churchill Capital focus on lending to companies backed by leading private equity firms and other investors. Churchill has approximately \$2 billion of committed capital to support its financing activities and over \$3.5 billion in assets under management. Churchill has offices in New York, Minneapolis, Los Angeles, Chicago and Boston. For more information please visit our website at www.churchillnet.com.

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